

MESSAGE

on the occasion of WORLD FOOD SAFETY DAY

The first-ever 'World Food Safety Day', adopted by the United Nations General Assembly in December 2018, will be celebrated on 7th June 2019. The theme chosen is "Food Safety, Everyone's Business". In continuation of FSSAI's ongoing efforts to spread safe food habits, in which your contribution has been invaluable, FSSAI would like to use this occasion to raise awareness about food safety through various engagement activities across the country.

Posters, banners and a pledge specially designed in accordance with the theme are attached. The posters and banners may be printed and displayed at all prominent locations in your offices, be hosted on your website and social media handles and disseminated to all your members. The attached Pledge maybe translated into regional language as required and your officers/members should congregate at common locations on 7th June at 11 AM to take the pledge collectively at the same time across the country. The first fortnight of June may be observed as 'The Food Safety Fortnight' every year. Some suggested activities for the week and resources are enclosed in Annexure 1.

It is requested to please share your efforts to mark this fortnight through pictures and stories on fssaidigitalmedia@gmail.com, which would be hosted on our website and social media channels. FSSAI looks forward to celebrating the World Food Safety Day and fortnight with you every year henceforth.



(Pawan Agarwal)
CEO, FSSAI

Enclosed:

1. Backdrop and Banner
2. Pledge
3. Poster