

REPORT OF WORLD BREASTFEEDING WEEK CELEBRATION
AUGUST, 2018
“BREASTFEEDING- FOUNDATION OF LIFE”

Under the aegis of Directorate of Directorate of Medical & Health Service, Dadra & Nagar Haveli, Shri Vinoba Bhave College of Nursing has organized Breast feeding week celebration from 1st to 7th August, 2018 under the theme of **“Breast feeding – Foundation of life”**. There were various activities planned to create awareness on breast feeding. The programme was inaugurated on 1st of August, 2018 under the chairmanship of respected Director, Dr. V K Das, Medical and Health Services, Dadra and Nagar Haveli, Daman & Diu.

EXHIBITION

Exhibition was inaugurated on 1st August 2018 at 9:00 am in the campus of Shri Vinoba Bhave Civil Hospital, Silvassa to create awareness among the mothers regarding antenatal care, postnatal care, breastfeeding, NEWBORN CARE, Diet and Exercise. IEC material and delicious dry fruit health drink was distributed. The exhibition found informative to them. The exhibition was closed at 4:00 pm on the same day.

SLOGAN COMPETITION

On 2nd of Aug 2018 Slogan competition was conducted between 9.00 – 10.00 am under the supervision of Mr. Amar Alim Mulla, Asst. Professor, in Library, SVBCON. Total 50 Students were participated in the competition. It was evaluated by 3 of our faculty named Mr. Sudheendra Mutalik Desai, Ms. Anjali N Prajapati & Ms. Mehzbeen Navsariwala. The first, second & third prize was secured by Ms. Mahima Patel B.Sc.N IV Year, Ms. Fiby Samuval M.Sc.N II Year & Ms.Trushali Mangrulkar B.Sc.N IV Year respectively.

POSTER COMPETITION

Mr. Sudheendra Mutalik Desai, Associate Prof., Dept. of CHN & Ms. Tripal, Sister tutor conducted Poster competition between 1.00 pm to 3.00 pm in the ground floor of Shri Vinoba Bhave college of Nursing, on the theme- **“Breast feeding: The foundation of life”**. In total 29 students have participated and the evaluation is carried out by Prof. Dr.A.Kanimozhi, Principal, Mr.Sijo, Nursing Tutor and Mr.Jobin, Nursing Tutor of Shri Vinoba Bhave college of Nursing. In this competition First, Second and Third prizes were secured by Ms.Jisha Mary John, Ms.Vaibhavi. R.Patel and Ms. Laxmi.I.Harijan of B.Sc. N IV Year students respectively.

PUPPET SHOW WITH SONG ENACTMENT AT SDH, KHANVEL

Maternal and Child Health Team Mr. Sudheendra Mutalik Desai, Associate Prof., Dept. of CHN, Mr. Amar Alim Mulla, Asst. Professor, Dept. of CHN, Sister Tutors Ms. Tripal & Mrs. Bincy Mathew organized Puppet show with Song enactment on 3rd of August 2018 at 11.30 am in Sub district hospital, Khanvel. In this event 16 Final Year B.Sc. Nursing students of Shri Vinoba Bhave College of Nursing have participated and educated both Antenatal, Post-natal mothers and other Public on importance of Breast feeding through Role play and puppet show. Dr.Ganesh, In charge of Sub district Hospital was present during this Programme. Around 75 mothers were benefitted out of it.

PUPPET SHOW WITH SONG ENACTMENT AT CHC, RAKHOLI

Maternal and Child Health Team Mr. Sudheendra Mutalik Desai, Associate Prof., Dept. of CHN, Asst. Professors, Mr. Amar Alim Mulla, Ms. Anjali N Prajapati, Sister Tutors Ms. Tripal, Ms. Mehzbeen & Mrs. Bincy Mathew organized Puppet show with Song enactment on 4th August 2018 at 11.00 am in Community Health Centre, Rakholi. In this event 16 Final Year B.Sc. Nursing students of Shri Vinoba Bhave College of Nursing have participated and educated both Antenatal, Post-natal mothers and other Public on importance of Breast feeding through Role play and puppet show. Dr. Mayur Vadi, In charge of CHC, Rakholi was present during this Programme and appreciated the students effort. Approximately 100 mothers were benefitted out of this programme.

ROLE PLAY

The role play was organized by Mrs. Laena, Asst. Prof., Dept. of CHN at AIC Centre, SVBCH, Silvassa. The invitees were Dr Prashant T Patil, Neonatologist & HOD Pediatric Department, Dr. Darshana, I/C SVBCH, Prof. Dr. A. Kannimohzi, Principal, SVBCH, Mrs. Reshma Rawat, Senior Nursing Officer, OBG Unit and Mrs. Mini, Senior Nursing Officer, Paediatric unit. The event was started with welcome of invitees. A Role Play on “Breast Feeding: Foundation of Life” was performed by the 4th year B.Sc. Nursing Students of SVBCH. Then speech was delivered by the Dr. Prashant T Patil emphasizing importance of exclusive breast feeding. The event was happily ended by a vote of thanks.

QUIZ COMPETITION

Ms. Kaveriben Pandya, Asst. prof., Dept. of OBGN organized Quiz Competition in pediatric unit SVBCH. The mothers were divided into three groups and they were named as “**Yashoda, Janki & Mother Teresa**” mothers famous for their noble deeds in India. The group Yashoda scored highest marks & won the game. The prizes were distributed to the winners by the guests. As a token of love, all mothers were given Chikki with Katori & Spoon.

MOTHER CRAFT MAKING

Mrs. Laena, Asst. Prof., Dept. of CHN at Neonatal mothers unit, SVBCH demonstrated Mother Craft Making – Zafla, Langot & Topi.

HEALTH TALK

Health talk on Breast feeding was organized by Mr. Premkumar, Associate Prof., Mrs. Priya Sharma, Asst. Prof., Sister tutors, Mr Jobin, Mr. Tom, Mrs. Nikcy & Mr. Sijo. given by IV Year B.Sc. Nursing Students at OPD, Obstetric Unit, Antenatal and postnatal ward of SVBCH, Silvassa.

SENSITIZATION ON EARLY INITIATION OF BREAST FEEDING

Mrs. P. Vadivukkarasi Ramanadin, Prof. Dept. of OBGN conducted Sensitization on importance of early initiation of breastfeeding for nursing officers at OBG Unit, SVBCH, Silvassa.

Approximately more than 700 mothers and 50 Health care professionals were benefitted out of this programme.

RADIO TALK ON BREAST FEEDING

Radio talk on Breast feeding was aired by Sister Tutors, Mrs. Krina patel and Mrs. Nimisha Solanki, SVBCH, Silvassa at Akash Vani, Daman.

VALEDICTORY FUNCTION

The valedictory function was organized on 8th August between 3.30 pm to 4.00 pm under the Chairmanship of Dr V K Das, Director, Medical and Health Services, DNH, DD. Special invitees were Dr. Anil Mahala, SPO, RMNCH+A, DMHS, DNH, Dr. Dhaval, Public Health Specialist, DMHS, DNH, Mrs. Indrawati, Principal, Government College of Nursing, Surat, Ms. Mital Prajapati, Sister Tutor, C MK Patel College of Nursing, Gandhi Nagar.

The function was hosted by Mr. Jobin, Sister tutor, Dept. of MHN. It was started with prayer song instrumented by Mr. Amar, Asst. Prof., Dept. of CHN. Welcome address was delivered by Mr. Sudheendra Mutalik Desai, Associate Prof., Dept. of CHN, followed by Report presentation by Mrs. P. Vadivukkarasi Ramandin, Prof. Dept. of OBGN. Prizes and Certificates were distributed to the winners of Slogan Competition & Poster Competition. Participant certificates were distributed to the students and faculty involved in organizing the programme. Motivational speech was delivered by our respected Director Dr. V K Das, Directorate of Medical and Health Services, DNH, D&D. Vote of thanks was proposed by Ms. Kaveriben Pandya, Asst. Prof., Dept. of OBGN. The programme was ended with National Anthem.